



**doohtap**  
media

The Interactive Hotel Network



# Don't Just Watch. Tap.

- **High Dwell Time:** Guests spend 5-20 mins in lobby checking in, waiting for rideshares, or meeting colleagues.
- **Repeat Exposure:** Average 4-6 impressions per guest stay
- **Purchase Mindset:** Audience is in “spending mode” - actively looking for dining and entertainment.



# Real Engagement. Not Just Impressions.

**131,000+**

Verified Interactions (Last 12 Months)

**16%**

Ad Engagement Rate (CTR)

**8.5**

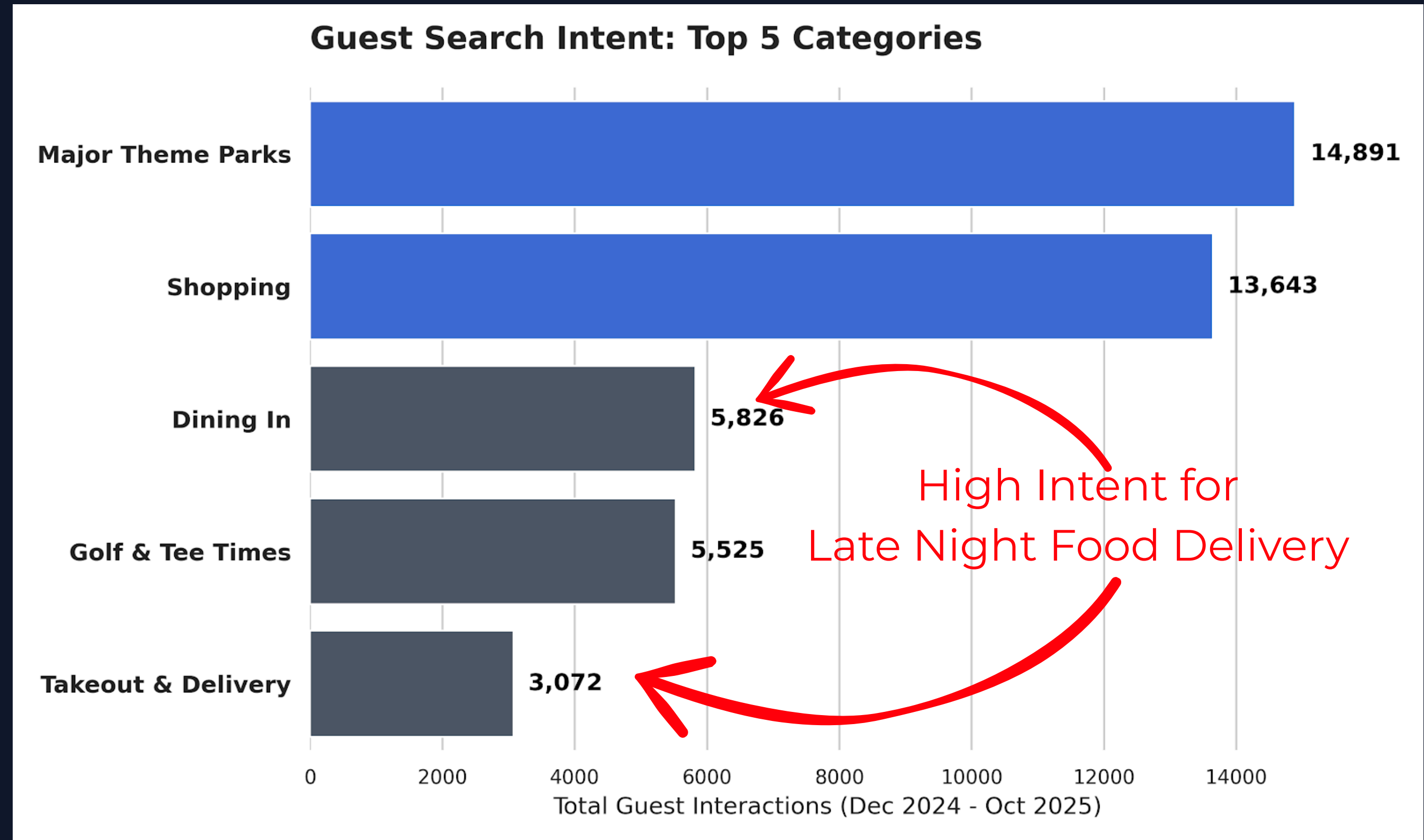
Touches Per Kiosk

**11PM-1AM**

Peak “Night Owl” Window

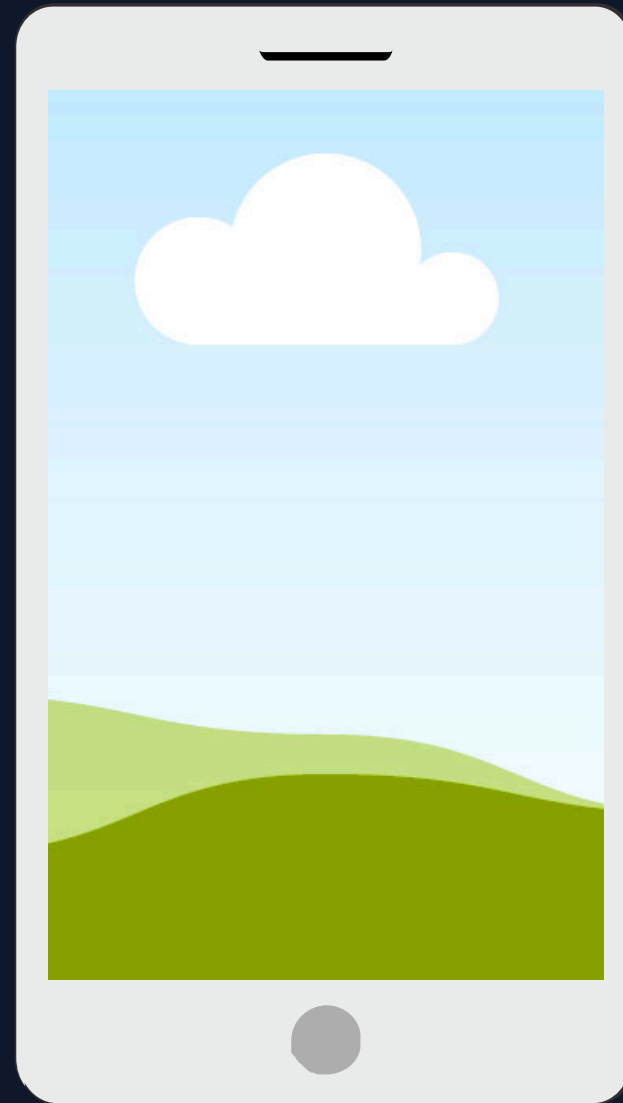
# We Know What They Want

Unlike billboards, we track intent. Our data shows guests are actively planning **Theme Park** visits and searching for **Late Night Food** delivery. *Target your brand against these specific search intents.*



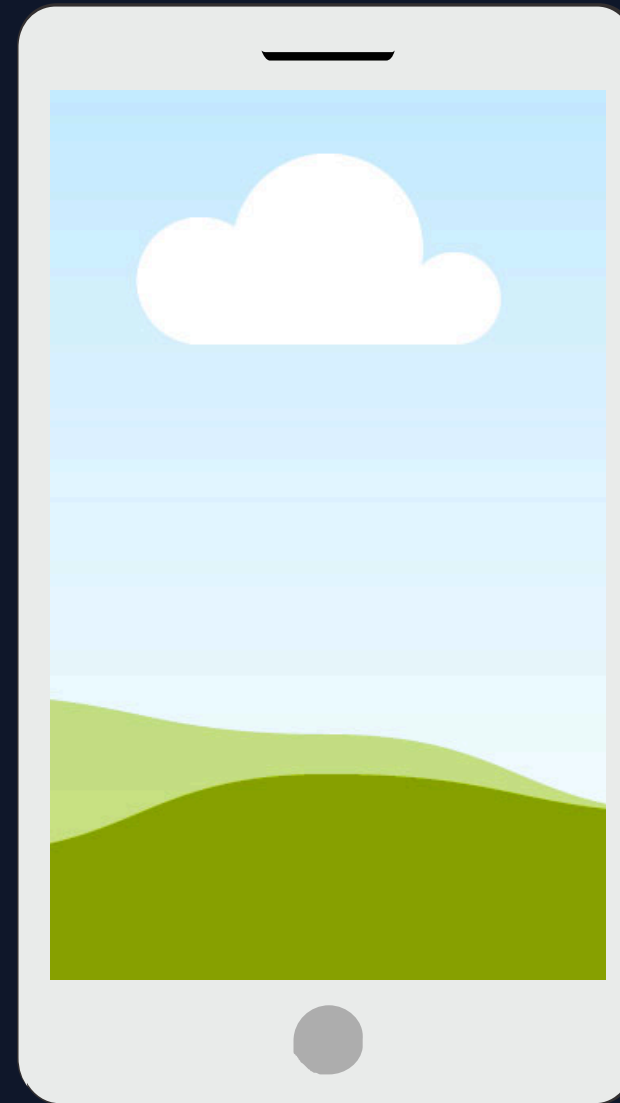
# Premium Ad Formats

## Programmatic



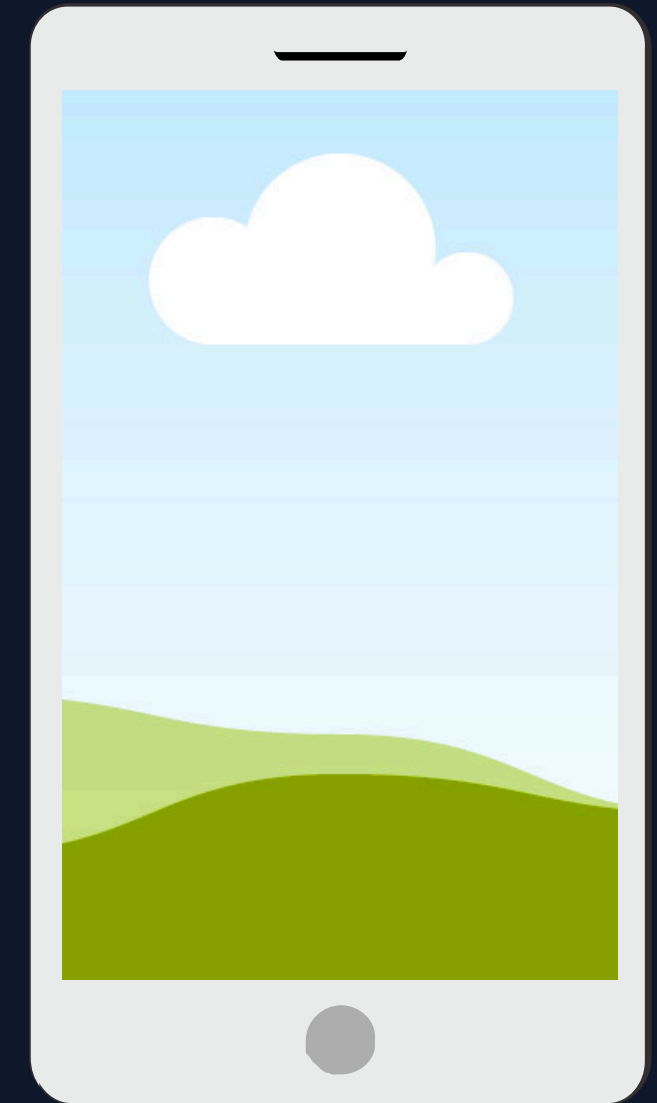
Standard IAB-compliant video or static. Runs in the content loop.  
*Specs: 1080x1920 | 10s | .mp4 or .jpg*

## Full Screen Takeover



**The Hero Format.** Triggered when a guest touches the screen or during idle mode. 100% Share of Voice.  
*Metric: 16% Engagement Rate*

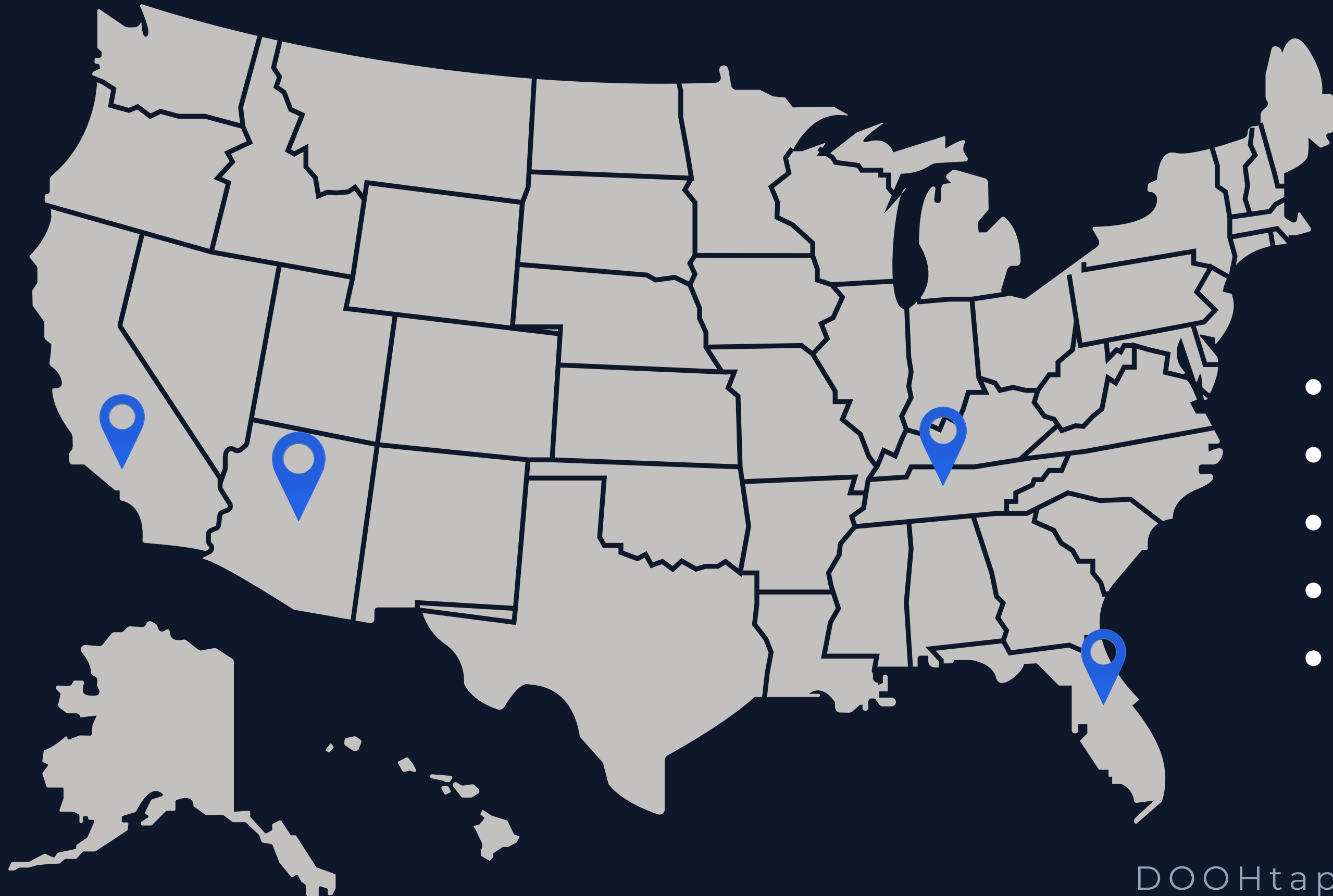
## Interactive Modules



QR Code handoffs,.  
Gamification, and Lead Gen.

# Coast-to-Coast Presence

Strategic footprint in top travel markets



- **Key Markets**
- Orlando
- Nashville
- Phoenix
- Anaheim

# Ready to Tap In?

Launch you campaign in 48 hours.

[CONTACT SALES](#)